

Maritime Conference Presbytery Campaign Appeal



*In the name of Jesus, the Word made flesh,
And by the authority of the Maritime Conference of the United Church
of Canada, I declare this place to be Maritime Conference Centre,
dedicated to the glory of God and the service of all throughout the bounds of Maritime Conference.*

– The Rev. Phillip Kennedy, President of Maritime Conference, September 29, 2012

Celebrating Our New Maritime Conference Centre:

On September 29, a tree was planted in soil collected from pastoral charges throughout the Maritime Conference as a symbol of our faith in the strength and growth of our United Church family. Our new home will be a place to gather, to celebrate, to worship, and to hold our past, so that we may forge our future as a community serving God.

The Fundraising Campaign is underway with a goal of raising the first \$1 million from the delegates of the Maritime Conference. To date, we are almost one-third of the way to reaching this goal. Our success will demonstrate to others that we value our history and those individuals who have contributed so much to our Church. Our participation in the campaign will demonstrate the value we place on our Conference staff and our need to connect with one another as the United Church.

Strategy to Reach \$1,000,000 Internal Goal:

The importance of making progress towards this campaign goal (\$1 million) cannot be understated. Others look to this group to “own” and lead this campaign. Success will be determined by the support shown by the leadership of the church. The strength of the campaign’s potential is in the number of pastoral charges within Presbyteries. Each Presbytery has been asked to solicit its own membership to reach the goal.

Participation will Ensure Success:

In our Presbyteries, there are 270 pastoral charges. If just **1 additional Presbytery member in each pastoral charge** makes a pledge equivalent to **about \$1 a day** we can reach our target of raising \$1 million. The math: 270 pastoral charges x \$50/month over a 5 year pledge period = \$810,000 (after a charitable tax deduction a \$50/month pledge equates to \$30/month)

What We Need Each Presbytery to do:

The Goal: Members of Presbytery have been asked to show their support by making a campaign pledge. All gifts are important and greatly valued. More than anything, our support for the campaign will be measured by the willingness of those in our Presbyteries to join the cause. We hope that a majority of Presbytery members will show their support by making a pledge.

Presbytery members have also been asked to help the campaign by volunteering to invite their fellow Presbytery members to participate in the campaign. We need help to issue personal invitations so that everyone has an opportunity to show their support.

Presbytery Campaign Strategy:

- 1. Make a campaign gift**, if you have not already. A gift of any size still shows support for the project.
- 2. Help find one additional gift.**
- 3. Recruit a leader and/or co-leaders within Presbytery to undertake this goal.** Notify Red Letter who will provide you with support (calling lists, names of those already contributing, campaign material, support in making personal gift requests). Email: jennifer@redlettercounsel.com or call 902.798.0809.
- 4. Identify a few (2-3) additional Presbytery members to assist in the effort and to help cover the region.**

***“Do your little bit of good where you are;
it’s those little bits of good put together that overwhelm the world.”***

- Desmond Tutu