Deep · Bold · Daring
Toward 2035

Practices to Nurture Generosity

Generosity grows when people know they belong, understand why ministry matters, and see that their gifts can make a difference.

Choose one small practice that could make generosity more visible and intentional in your congregation. Do what you can, when you can, learn and build from there.

PAY ATTENTION TO HOSPITALITY

Generosity begins with relationship and belonging.

- Look at your building and worship through newcomer eyes
- Welcome without singling people out.
- Get to know people and help them find their place in the community

Check-in How are we helping people move from being noticed to being known and needed?

TELL GOOD STORIES

Stories help people understand why their generosity matters.

- Share the stories of why people give and why this church matters
- Tell a specific story of ministry and impact
- Use different media (photos, print, social media) to make ministry visible

Check-in What story of impact can we tell this month?

CONNECT GENEROSITY TO PURPOSE

People want to be part of something that matters.

- Connect your church's ministry with the difference it makes
- Invite gifts of time, abilities, relationships, prayer and money
- Offer both short term and longer commitments

Check-in Can people articulate our "why" and the difference our ministry makes?

OFFERING AS WORSHIP

Giving is our response to God, not an interruption in worship.

- Connect invitations to scripture, sermon or theme
- Name what people's gifts make possible
- Explain how to give
- Offer a thoughtful prayer of dedication

Check-in Is our generosity connected with our calling, faith and ministry?

PRACTICE GRATITUDE

Timely, personal, specific and sincere 'thank you's' are most meaningful.

- Thank people for all the ways they participate
- Name the impact of the gift, not simply the gift itself.
- Use calls, notes, and public celebration appropriately.

Check-in Who needs to hear 'thank you' this week?

GATHER A TEAM

Stewardship doesn't belong only to the treasurer or governing body.

- Invite people who care about hospitality, worship, outreach and stories
- Look beyond the usual suspects
- Start small: choose one practice, try it, learn and build from there.

Want to know more?

Choose the stewardship learning that's right for you! Online and on-demand courses are available year-round on ChurchX.

For more info email your regional Growth and Stewardship Animator.

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